

Florida 10 for 10: Celebrating a Decade of Leading Higher Education Scholarship Initiative Official Rules

1. **NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN.** The Florida 10 for 10 Scholarship Initiative (the “**Initiative**”) is sponsored by New College Of Florida Foundation (the “**Foundation**”). Initiative is offered only to current, full-time undergraduate students of the [New College Of Florida]. Void where prohibited.
2. Initiative starts on Monday, August 3, 2026, at 12 p.m. EST. Final entry deadline is 11:59 p.m. on Friday, October 2, 2026. Judging to determine potential winners will begin on Wednesday, October 7, 2026, and run through Friday, October 30, 2026. The Foundation’s computer is the official time-keeping device for this Initiative.
3. Initiative is subject to all federal, state and/or local laws. The Foundation shall be entitled to interpret these official rules (“**Official Rules**”) as needed—including but not limited to rules regarding eligibility, entries, deadlines, winner selection and award restrictions. By participating, you agree to these Official Rules and to the decisions of the Foundation, which are final and binding in all respects. For a copy of these Official Rules, visit <https://www.ncf.edu/10for10/>.

ELIGIBILITY

4. You must be eighteen (18) years old or older, and a currently enrolled, full-time undergraduate student of New College Of Florida.
5. Submissions must be (i) in English, (ii) an entrant’s own original work, created solely by the entrant (and without the use of any means of artificial intelligence (“**AI**”)), and (iii) the exclusive property of the entrant alone.
6. Employees, associates, officers, directors, volunteers and agents of the Foundation, or any other entity directly involved in the development, administration or execution of the Initiative, and the members of their immediate families (defined as spouse, parents, siblings and children) and households (whether or not related), are not eligible to enter or win. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not.

AWARDS & RESTRICTIONS

7. Awards (10): \$1,000 scholarship award applied to Spring 2027 financial aid.
8. All award details shall be at the Foundation's sole discretion. Financial aid awards are subject to any terms thereon imposed by issuer. Visit <https://www.ncf.edu/admissions/financial-aid/> for more information about New College Of Florida financial aid.
9. Each winner assumes sole responsibility for all expenses and incidental costs associated with the awards not expressly included in the award description above, including without limitation, all federal, state and/or local taxes, including sales, use and income taxes (if any), surcharges, fees and/or other items.
10. Each award offered is provided "as is" with no warranty or guarantee, either express or implied, by Released Parties (below). Released Parties have neither made nor are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any award. Other restrictions apply.
11. Scholarship awards may affect a recipient's eligibility for, or amount of, other financial aid. Each recipient is solely responsible for consulting with the University's Office of Financial Aid prior to accepting the scholarship and for understanding any impact the scholarship may have on other financial assistance. The Foundation shall have no responsibility or liability for any reduction, adjustment, or loss of other financial aid resulting from the award of this scholarship.

TO ENTER

12. Entries will be accepted starting on Monday, August 3, 2026, at 12 p.m. EST and ending on 11:59 p.m. EST on Friday, October 2, 2026 (the "**Initiative Period**"). There is one way to enter:

- a. Submit Form found on <https://www.ncf.edu/10for10/>

These are the only methods of entry. Entries will not be accepted via any other method.

13. Each entry must include:
 - a. Entrant first and last name
 - b. Major
 - c. Anticipated graduation date
 - d. Either:
 - i. Written Essay (500 words or fewer), or

- ii. Video Essay (maximum two (2) minutes; accepted formats: MP4, MOV, MPG; maximum file size 1 GB)
 - e. The submission must address:
 - i. Why the entrant chose to pursue higher education in Florida, and
 - ii. Why the entrant selected their specific institution
- 14. Submissions must be (i) in English, (ii) an entrant's own original work, created solely by the entrant (and without the use of any means of artificial intelligence ("**AI**")), and (iii) the exclusive property of the entrant alone.
- 15. Final entry deadline is 11:59 p.m. EST on Friday, October 2, 2026. Proof of sending is not proof of receipt by the Foundation. The Foundation will not accept screenshots as proof of entry.
- 16. IMPORTANT: MESSAGE AND/OR DATA RATES MAY APPLY TO THE USE OF MOBILE PHONES/DEVICES TO PARTICIPATE IN THE INITIATIVE. WIRELESS SERVICE MAY NOT BE AVAILABLE IN ALL AREAS. EACH WIRELESS CARRIER'S DATA RATE PLAN MAY VARY, AND YOU SHOULD CONTACT YOUR WIRELESS CARRIER FOR INFORMATION ON DATA RATE PLANS AND CHARGES RELATING TO YOUR PARTICIPATION IN THIS INITIATIVE.
- 17. Regardless of method, limit one (1) entry per person. Any entries received from any person over the stated limit will be subject to disqualification. Any use of robotic, repetitive, automatic, programmed, mechanical, script, macro, or any other automated means or similar entry methods or agents (including, but not limited to, contest-entry services or multiple or different email addresses or mobile devices, or the submission of false contact information under multiple or different email addresses, mobile devices, identities, registrations, accounts or logins) or any other devices or artifices to enter or encourage, directly or indirectly, multiple or false entries are prohibited and suspected or detected entry method violations may void some or all entries submitted by that entrant, in the Foundation's sole discretion.
- 18. Each entry must include a valid daytime phone number or email address for the entrant and each entrant remains solely responsible for notifying the Foundation of changes in his or her contact information. Released Parties are not responsible for voice or electronic communications that are undeliverable because of any form of call blocking, inability to leave a voice message, passive or, as to email, active filtering of any kind. In the event of a dispute as to the identity or eligibility of a winner based on an email address, the entry will be

deemed made by the “**Authorized Account Holder**” of the email address used for the entry. The Authorized Account Holder is the natural person who is assigned to the email address by the relevant Internet access provider, online service provider, or other organization responsible for assigning email addresses for the corresponding domain. In the event of a dispute as to the identity of any entrant, the potential winner agrees to furnish requested documentation confirming his or her status as the Authorized Account Holder. If such a dispute cannot be resolved to the Foundation’s satisfaction, the affected entry will be deemed ineligible.

19. Entrants who fail to provide any required Information may be disqualified without further notification by the Foundation. Entrants agree that Released Parties are not responsible for entries that are lost, misdirected, undelivered, garbled, distorted, truncated, incomplete, illegible, incorrect or late for any reason, and all such entries are void. The Foundation reserves the right in its sole discretion to disqualify any entry at any time that in its opinion does not comply with these Official Rules.
20. The information that you provide in connection with the Initiative may be used by the Foundation in accordance with its Privacy Policy, which is found at <https://www.ncf.edu/site-accessibility/> and which may be updated from time to time.

WINNER SELECTION, NOTIFICATION & VERIFICATION

21. On Wednesday, October 7, 2026, or within a reasonable time thereafter, the Foundation or its designee will review submissions to judge and select ten (10) winner names by Friday, October 30, 2026, or within a reasonable time thereafter from all timely entries received. Subject to verification of eligibility, the selected persons will be declared the winners. The Foundation or its designee will subsequently select twenty (20) additional names (two (2) per award) from all timely entries received, who will serve as potential alternate winners (“**Alternate Winners**”). No Alternate Winner will be notified unless necessary pursuant to the “Disqualification Procedures” below, and will not receive any award unless verified as a winner.
22. Entries are evaluated at the sole discretion of the Foundation or its designee, and winners will be selected based on merit. Criteria may include:
 - a. Content quality and clarity
 - b. Originality and authenticity
 - c. Alignment with prompt

d. Strength of storytelling and impact

23. The Foundation reserves the right to award fewer than the stated number of awards if it does not receive an adequate number of properly submitted and eligible entries. The Foundation will contact each potential winner using the information on file or provided at the time of entry. Each potential winner must respond to such notification within forty-eight (48) hours and provide his or her full name and complete mailing address (street addresses only; no P.O. Boxes will be accepted). Each potential winner may be required to present valid photo identification and/or to execute and return an affidavit or declaration of eligibility, liability waiver, publicity release (where legal), tax forms and/or other legal documents to the Foundation within five (5) days after initial notification and as a condition of receiving any award. The Foundation in its sole discretion may allow for transmission of verification paperwork via fax or email.
24. **Disqualification Procedures**. If any potential winner (a) cannot be contacted directly by, or does not respond to, the Foundation or its designee within the time stated above, (b) fails to satisfy any eligibility or verification requirement herein, (c) declines to accept the award, or (d) is otherwise determined to be ineligible, the Foundation in its discretion may disqualify that individual and an Alternate Winner will be by random drawing as soon as reasonably practicable after such disqualification. Each Alternate Winner is subject to the verification requirements above. The Foundation will make up to three (3) attempts to verify an Alternate Winner for any award. If the Foundation cannot verify an Alternate Winner for any award after three (3) attempts, no further attempts will be made and that award will not be granted.
25. Confirmed winners will receive instructions from the Foundation or its designee on how to claim or receive awards. Upon fulfilling any award, the Foundation will be deemed to have granted the award to such winner and such winner assumes full responsibility for the award.
26. By entering, entrants grant the Foundation, the [New College Of Florida], the Florida Board of Governors, the State of Florida, and the University Board of Trustees a non-exclusive, royalty-free license to:
- a. Use, reproduce, and publish submitted essays or videos
 - b. Feature winners' names and submissions in Initiative-related materials, including websites, social media, and press releases

Entrants retain ownership of their original work.

LIMITATION OF LIABILITY

27. By participating in the Initiative or accepting an award, you agree that the Foundation, the Florida Board of Governors, the State of Florida, the University Board of Trustees, any other company involved in the development or administration of this Initiative, their respective parent companies, affiliates, subsidiaries, distributors, advertising and Initiative agencies, award suppliers, franchisees, and all of their respective officers, directors, agents, employees and related persons (collectively, the “**Released Parties**”) (a) are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including but not limited to: failed, incomplete, misdirected, corrupted, garbled or delayed transmissions, telephone connections, traffic congestion on telephone lines, the Internet or at any website; or disconnected, interrupted, or unavailable network, server, or other connections; or late, lost, undeliverable, damaged or stolen mail; or other errors of any kind, whether human, mechanical, or electronic; or entries that for any reason are not properly submitted or received by the Foundation by any deadline stated above; (b) are not responsible for any incorrect or inaccurate information, whether caused by entrants or other participants, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Initiative or in the printing of this offer, administration of this Initiative, or in the selection or announcement of the winners or awards, or otherwise in any Initiative-related materials; (c) are not responsible for any injury or damage to any computer, tablet, smartphone, modem or other device as a result of participation in this Initiative or downloading of any software or materials; (d) are not responsible for unauthorized human intervention in any part of the Initiative; (e) are not responsible for any unauthorized third-party use of any entry materials; (f) are not responsible for the inability to select winners because of postal failure, equipment failure, or data storage failure; (g) are not responsible for any printing, typographical, technical, computer, network or human error that may occur in the administration of the Initiative, the acceptance of entries, the selection of the winners, the awards or otherwise in any Initiative-related materials; and (h) are released from any and all alleged, existing, or future actions, claims, and/or liabilities of whatever nature including, but not limited to, personal injury, bodily injury (including, without limitation, wrongful death and disability), property damage, and expense (including, without limitation, reasonable attorneys’ fees) and loss or damage of any other kind, arising in whole or in part directly or indirectly, from participating in the Initiative (in whole or in part), the use (including modification, adaptation, and reproduction) of entry materials during or after the Initiative, and the delivery,

acceptance, possession, redemption, use, misuse, loss, or misdirection of any award.

28. RELEASED PARTIES EXPRESSLY DISCLAIM ALL WARRANTIES OF ANY KIND (WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE), INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. RELEASED PARTIES SHALL NOT BE LIABLE OR RESPONSIBLE FOR THOSE GUARANTEES OR WARRANTIES MADE OR OFFERED BY ADVERTISERS, PARTNERS, MANUFACTURERS OR SUPPLIERS, INCLUDING THOSE RELATED TO ANY AWARD. UNDER NO CIRCUMSTANCES SHALL RELEASED PARTIES BE HELD RESPONSIBLE OR LIABLE FOR YOUR USE OF THE INFORMATION AND/OR PRODUCTS PROVIDED AND/OR MADE AVAILABLE THROUGH THE INITIATIVE OR FOR ERRORS OR ANOMALIES RESULTING IN THE UNINTENDED OR ERRONEOUS PARTICIPATION, GRANT OF ANY AWARD OR OTHER BENEFITS UNDER THESE OFFICIAL RULES. RELEASED PARTIES OFFER NO ASSURANCES, GUARANTEES OR WARRANTIES THAT THE WEBSITES OR MOBILE PLATFORMS, OR ANY OF THEIR RESPECTIVE FEATURES OR FUNCTIONALITIES, WILL BE UNINTERRUPTED OR ERROR-FREE AND DO NOT GUARANTEE THE ACCURACY OR RELIABILITY OF ANY INFORMATION OBTAINED THROUGH THE INITIATIVE.

29. BY ENTERING THE INITIATIVE, ACCEPTING AN AWARD AND/OR OTHERWISE PARTICIPATING IN THE INITIATIVE, you FURTHER AGREE THAT (A) ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE INITIATIVE, OR ANY AWARD AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THE INITIATIVE, BUT IN NO EVENT ATTORNEYS' FEES; AND (C) UNDER NO CIRCUMSTANCES WILL YOU BE PERMITTED TO OBTAIN ANY AWARD FOR, AND you HEREBY WAIVE ALL RIGHTS TO CLAIM, ANY DAMAGES WHATSOEVER, INCLUDING DIRECT, INDIRECT, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES AND ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED AND ANY DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET COSTS DESCRIBED ABOVE.

30. SOME STATES DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES AND THEREFORE THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU IN WHOLE OR IN PART.

MISCELLANEOUS

31. The Foundation reserves the right to cancel, suspend or terminate this Initiative, or any part thereof, if the Foundation determines, in its sole discretion, that the security, administration, fairness and/or operation of the Initiative has been corrupted or impaired by any non-authorized intervention, network failure, information storage failure, telecommunications failure, regularly scheduled maintenance, malfunction, or any other cause beyond the Foundation's control. In such an event, the Foundation will post notice of same at New College Of Florida and select the winners from all non-suspect entries received prior to the suspension, cancellation or termination of the Initiative or in such other manner as the Foundation, in its sole discretion, deems fair and appropriate under the circumstances.

32. The Foundation reserves the right to disqualify any individual from further participation in the Initiative if the Foundation concludes, in its sole discretion, that such person (a) has attempted to tamper with any entry or selection process or other any operation of the Initiative, (b) has repeatedly disregarded or has attempted to circumvent these Official Rules, or (c) has acted towards the Foundation or any other entrant or participant in an unfair, inequitable, deliberately annoying, threatening, disrupting or harassing manner. Tampering includes attempting to enter more than the number of times permitted herein, including by using any prohibited device or method. Any failure by the Foundation to enforce any of these Official Rules shall not constitute a waiver of such Official Rules.

33. ANY ATTEMPT BY ANY INDIVIDUAL TO DEFRAUD, TAMPER WITH, OR DELIBERATELY UNDERMINE, THE LEGITIMATE OPERATION OF THE INITIATIVE MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND THE FOUNDATION RESERVES THE RIGHT TO PURSUE ANY AVAILABLE DAMAGES OR REMEDIES AGAINST SUCH INDIVIDUAL AND/OR REFER SUCH MATTERS TO LAW ENFORCEMENT FOR PROSECUTION TO THE FULLEST EXTENT PERMITTED BY LAW.

34. All activity arising out of and relating to the Initiative, including any reference to the status of any person as a "winner," is subject to verification and/or auditing for

compliance with the Official Rules. If the Foundation determines, in its sole discretion, that verification or auditing activity evidences non-compliance of any entry and/or entrant with the Official Rules, the Foundation reserves the right to disqualify such entry and/or entrant from the Initiative and any award at any time.

35. The Foundation reserves the right to correct typographical, printing or clerical errors in any Initiative-related materials. No more than the stated number of awards will be given.
36. In the event of any discrepancy or inconsistency between any terms or conditions of these Official Rules and any disclosures or other statements contained in any other Initiative-related materials, including but not limited to the Initiative entry forms, or point of sale, television, print, mobile or online advertising, the terms and conditions of these Official Rules shall prevail, govern and control. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.
37. Any third-party trademarks mentioned herein are the property of their respective trademark owners and the use or mention of any such third-party trademarks in these Official Rules or in the Initiative is solely for descriptive purposes and shall in no way imply an endorsement or sponsorship of the Initiative or of the Foundation. Any questions or complaints about this Initiative must be directed to the Foundation and not to such third parties.

DISPUTES

38. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrants or other participants or Released Parties in connection with the Initiative, shall be governed by Florida law, without giving effect to any choice of law rules that would cause the application of the laws of any jurisdiction other than Florida.
39. By entering, accepting an award and/or otherwise participating in the Initiative, you expressly (a) agree that any legal proceedings arising out of or relating in any way to this Initiative or these Official Rules and not subject to mandatory arbitration shall be brought only in the federal or state courts located in New College Of Florida, Florida, and (b) consent to the mandatory and exclusive jurisdiction in such courts with respect to any such legal proceedings.

40. For a copy of the Official Rules or the final Winners' List, visit <https://www.ncf.edu/10for10/> or mail an SASE to: Florida 10 for 10 Initiative c/o the Foundation, New College Of Florida, specifying either "Winners' List" or "Official Rules." Winners' List will be available after Monday, November 16, 2026.

41. Sponsor: New College Of Florida Foundation.

ABBREVIATED DISCLOSURES

***Note:** The following disclosures are generally the minimum required material terms for a sweepstakes promotion. However, depending on your actual creative pieces and their respective calls to action or other messaging, additional disclosures may be required for advertising law compliance. Likewise, if your materials already disclose the points below, these disclosures may be shortened accordingly.

NO PURCH/PYMT NECESSARY. Entries start on 8/3/26 at 12 p.m. ET & end on 10/2/26 at 11:59 p.m. ET. Winners sel by 10/23/26. Open only to [New College Of Florida] students, 18+. Enter by [link/email/text]. Limit 1 entry/person. Awards (10): \$1,000 [New College Of Florida] Spring 2027 financial aid scholarship. ARV: \$1,000. Winners resp for all taxes/costs not stated above. Other restrs & elig lims apply. For full rules & Winners' List (avail 11/16/26) visit [website] or sent request to Sponsor, [New College Of Florida]. Sponsor: [New College Of Florida]. Void where prohibited.