



Join us

Join us for one of Sarasota's most cherished events, the 44 th annual New College Foundation Soiree on the Bay, Clambake!

The event will take place on Thursday, November 2, 2023 at 6pm at College Hall on the stunning New College bayfront. This time-honored fundraising event raises hundreds of thousands of dollars, allowing New College to attract outstanding students from around the nation, region and world and providing them with a truly exceptional liberal arts education. Last year's event raised more than \$530,000 – the most ever in the event's history. This year, New College of Florida will share its vision to create a world-class Master's program in areas such as Marine Mammal Science, Environmental Economics, Educational Leadership and Data Science.

Scholarships and enhancements are an essential component to attracting outstanding students from around the region, nation, and world and providing them with a truly exceptional liberal arts education. While New College is a public institution, state funding covers only a portion of the cost of maintaining our status as a national leader in education. The scholarship program closes the gap.

Please review the enclosed sponsorship opportunities and invest in the future of New College students. You won't want to miss the New England fare catered by Michael's on East, wine by a notable featured winemaker, entertainment, and a breathtaking sunset on Sarasota Bay. Don't miss the opportunity to be involved in one of Sarasota's most popular philanthropic events for more than four decades.

Best regards,

Elizabeth & Don

Elizabeth Moore and Don Patterson
Clambake Co-Chairs



SPONSORSHIP OPPORTUNITIES AND **BENEFITS**

SPONSORSHIP OPPORTUNITIES

\$50,000 PRESENTING SPONSOR

- Preferred seating for 8 guests at event *feasting table
- 2 New College honored guests
- Company introduction during opening remarks of Soiree on the Bay experience
- Naming opportunity for Sunset Champagne reception
- Premium wine service with dinner
- Name or logo on invitation, program, website, event emails, sponsor presentation and all marketing materials
- Name or logo included on digital invitation*
- One full-page recognition piece in Soiree on the Bay program
- Two social media mentions related to event (audience: 4600)
- Invitation for 4 guests to VIP Sponsor Celebration-11/1/2023
- Special verbal and visual recognition of your company as Presenting Sponsor at each wrap-around experience, including Post Soiree After Party and VIP Sponsor Celebration (11/1)
- Opportunity to provide patron gift to Soiree on the Bay guests

\$25,000 PLATINUM SPONSOR

- Preferred seating for 8 guests at event *feasting table
- 2 New College honored guests
- Company introduction during opening remarks of Soiree on the Bay experience
- Name or logo on invitation, program, website, event emails, sponsor presentation and all marketing materials
- Name or logo included on digital invitation*
- Name or logo included on program, event signage and website
- One social media mention related to event (audience: 4600)
- Invitation for 2 guests to Sponsor Celebration-11/1/2023
- Special verbal recognition of your name or company at Post Soiree After Party
- Special verbal recognition of your name or company at VIP Sponsor Celebration (11/1)



SPONSORSHIP OPPORTUNITIES AND **BENEFITS**

\$10,000 PEARL SPONSOR

- Preferred seating for 8 guests at event *feasting table
- 1 New College honored guests
- Name or logo included on digital invitation*
- Name or logo on invitation, program, website, event emails, sponsor presentation and all marketing materials
- Invitation for 2 guests to VIP Sponsor Celebration- (11/1)

\$5,000 SHELL SPONSOR

- 6 Clambake tickets
- Name or logo included on digital invitation*
- Name or logo included on program, event signage and website
- Invitation for 2 guests to VIP Sponsor Celebration- (11/1)

\$3,000 CORAL SPONSOR

- 4 Clambake tickets
- Name or logo included on digital invitation*
- Name or logo on program

\$1,500 ANCHOR SPONSOR

- 2 Clambake tickets
- Name or logo on program and website

\$500 SIGNATURE SPONSOR

- Clambake ticket
- Name included on event program



SPONSORSHIP RESERVATION FORM

Sponsorships & tickets may also
be purchased at ncf.edu/clambake



RESERVATION FORM

Refer to Sponsorship sheet and check one of the following:

☐ \$50,000 PRESENTING SPONSOR

☐ \$1,500 ANCHOR SPONSOR

☐ \$25,000 PLATINUM SPONSOR

☐ \$500 SIGNATURE SPONSOR

☐ \$10,000 PEARL SPONSOR

☐ I (we) cannot attend, but wish to make a
100% tax-deductible contribution to
New College for scholarship support:
\$ _____

☐ \$5,000 SHELL SPONSOR

☐ \$3,000 CORAL SPONSOR

ADDITIONAL TICKETS OR INDIVIDUAL TICKETS ONLY, ENTER BELOW.

SPONSORSHIP AMOUNT (from above) \$ _____

INDIVIDUAL TICKETS \$350 x _____ = \$ _____

GRAND TOTAL \$ _____

CONTACT & PAYMENT INFORMATION

Sponsor/Patron Name(s) or Company: _____

Representative (if company/organization): _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

☐ **Credit Card:** To pay by credit card please **Scan QR code**
or visit: ncf.edu/clambake or call 941-487-4675



☐ **Enclosed my check Payable to:** New College Foundation, Inc

For questions, contact New College Foundation: 941-487-4686 or jgroff@ncf.edu.
To be included on the digital invitation, please respond by **Monday, October 2, 2023**.