

New College Alumni Association

Board of Directors Overview

Novo Collegians:

Is this the year you want to pay forward your New College experience?

Are you wondering what the New College Alumni Association Board does?

Would you consider joining the New College Alumni Association Board?

Then read further:

What is the New College Alumni Association's Mission?

The purpose of the **New College Alumni Association (NCAA)** is to represent the interests of the alumni of the New College of Florida. To that end, its primary objectives are twofold: first, to effectively communicate the thoughts and concerns of the College's alumni to the College's administration, as well as to policymakers and other relevant stakeholders; and second, to support the advancement of the College's educational mission through fundraising, networking, and communications.

The alumni association should employ a wide variety of tools to achieve these objectives: digital and physical communications, such as the Nimbus; digital and in-person events, such as reunions, meet-ups, classes, talks, and performances; opinion surveys to gauge alumni sentiment and gather ideas; student-alumni mentorship, internship, and networking programs; letters to policy-makers in support of the College and its students; fundraising drives; student scholarship support; faculty chair endowments; and more.

How do we capitalize the interests and abilities of NCAA Board Members?

- Board members complete a simple survey that allows them to identify their interests, outline work they think the board should do, propose new goals and opt into existing working groups
 - Where would you personally like to invest your time as a board member?
 - What is the board not doing that you would like to see the board do? Is the alumni association the correct group to address those unmet needs?

What are recent examples of NCAA Board working teams and deliverables?

Committees and Working Groups

- Executive Committee (leading and facilitating the board direction, agenda, and work plan)
- Governance (laws, by-laws, recruiting new board members, ethics)
- Reunion
- Invigorate the Board (continuous improvement, process, and skill development)
- Assessing and representing the interests of alumni
- Grant applications review
- Enrollment support

Firsthand help with students and alumni

- Mentoring students as a member of the Mentorship Network
- Participating in career days with current students
- Participating in major college/student events such as Black History month or other activities
- Creating a more effective network of internships and career opportunities for Alumni (create a process or sustaining system)

Leading or hosting Alumni Events

- Hosting local alumni gatherings
- Reunion assistance or leadership

Spokesperson/Role model

- Becoming a guest speaker for the New Topics lecture series
- Becoming a guest speaker to discuss your recent work (art, literature, research, business accomplishments, medical experience, learning in law, governmental role, etc.)
- Telling your story for the *Nimbus* or other college event or publication
- Recruiting a potential speaker or guest lecturer

Novo Volunteers

- Communication, energizing, and interacting with alumni
- Being a social media champion
- Marketing alumni events and recruiting participation
- Thanking alumni donors
- Participating on phone-teams for dedicated events

Working with enrollment/admissions

- High school visits
- Participating in recruiting events
- Identifying areas for potential recruiting

Who might be particularly desirable as a NCAA Board Member?

Alumni who...

- Can expand the geographic, demographic, and class year diversity of the board
- Live in areas with a significant number of New College graduates
- Are connected and in touch with other alumni in their class
- Are gifted at sharing and communicating on social media
- Can work in groups to deliver the NCAA Mission

What Characteristics is the NCAA looking for in a New Director?

- Teamwork
- Leadership
- Networking
- Facilitation skills
- Drive to complete work and deliver results back to the board