

**New College of Florida
Presidential Search Committee**

Zoom Meeting Link:

<https://ncf.zoom.us/j/92463240373>

Meeting ID: 924 6324 0373

Wednesday, January 6, 2021

4:00 pm – 5:30 pm

I. Call to Order

Establishment of public notice, quorum

II. Consent

Approval of Minutes of December 8, 2020 meeting

II. Action Item: Approval of the Leadership Profile – *Lucy Leske, Senior Partner with WittKieffer; and Mary Ruiz, Chair*

The WittKieffer search firm will provide information received from the survey and town halls which are incorporated into the draft Leadership Profile.

III. Informational Item: Draft Ad Copy for the Presidential Search – *Lucy Leske, Senior Partner with WittKieffer; and Ann Comer-Woods, New College Director of Marketing and Communications*

IV. Action Item: Approval of Marketing Plan – *Lucy Leske, Senior Partner with WittKieffer; and Ann Comer-Woods, New College Director of Marketing and Communications*

V. Open Discussion – *Mary Ruiz, Chair*

VI. Adjournment