## NEW COLLEGE OF FLORIDA

## STATEMENT OF PRIORITIES FOR 2010-11

As proposed by Gordon E. Michalson, Jr., President and approved by the Board of Trustees on September 11, 2010

Conduct the celebration of New College's fiftieth anniversary in ways that: celebrate the College's mission and honor those associated with the College's legacy; encourage the College community to reflect thoughtfully on New College's next fifty years; and stimulate enhanced private support.

Cultivate major private gifts that will generate naming rights for new and proposed capital projects, including the Academic Center and the adjoining Plaza, and the planned International Studies Center.

Seek fresh ways to enhance the diversity of the campus population, including the dedication of scarce resources to implement special programs or recruitment initiatives.

Sustain recent attention to the College's administrative structures in ways that generate cost savings, improve efficiency, and support the academic program most effectively.