

# NCAA Board Meeting Minutes

## November 1, 2012

### **Board members present**

Rob Lincoln  
Spozy Sapoznikoff  
Thomas Knight  
Cindy Hill  
Maia Hinkle  
Stu Levitan  
David Banks  
Hazel Bradford  
Carla Eastis  
Mitch Silverman

### **Non-voting members present**

Sarah Thompson  
Jessica Rogers

The meeting was called to order at 6:02 p.m.

Spozy Sapoznikoff moved to approve the September 2012 meeting minutes. Hazel Bradford seconds. The motion passed unanimously at 6:05 p.m.

Carla Eastis moved to approve the consent agenda and committee reports. Maia Hinkle seconds. The motion passed unanimously at 6:05 p.m.

### **Annual Fund**

Alum and community mailings were mailed last week. We are in the process of completing 700 personal mailings to 200 alums and 400-500 community members or other special donors that were pulled out of the initial mailing. We will be working with Dr. O'Shea to complete the printing in waves to get them signed and ready to print late next week.

December 5<sup>th</sup> and 6<sup>th</sup> will be the first winter thankathon. We will be hosting a reception for trustees and students on the 6<sup>th</sup> to kick off in involving volunteers to help with our annual fund efforts moving forward.

Alum Mike Milton who works at Blue State Digital has offered to help with annual fund end of calendar year giving perhaps an email campaign. The Foundation will also be open at the end of the year and we're going to increase our efforts this year. Taxes are set to increase after the end of the year, so we want to inform our high wealth donors of this measure. We will be including a special insert for those folks in the mailing.

### **Young Alum Giving**

Thomas Knight noted that the committee started putting together materials for the alums 5 years out or less. David is working on the language/marketing which will be based around the concept of buying New College a drink. Maia and David along with their recruited alum volunteers will be calling alums to ask them to give and the NCAA may be sending out e-blasts from Thomas, Maia, and David pertaining to this initiative in addition to social media outreach

### **Charter Class Alum Giving**

Goal was to get charter class alums to raise \$250,000 in support of out of state endowed scholarships. The charter class alums are currently in the process of calling their classmates.

### **Reunion**

There will be a Bill Thurston memorial for the charter class. We also want to unify the “math geeks” in some way. If any alums have an idea of how to do this, please let us know. We will be talking to David Mullins and other math faculty about ideas that may help draw alums with math AOCs here.

We need to figure out what to do with the affinity subgroups at reunion.

We will be organizing a committee meeting to discuss reunion and flesh out some of these ideas.

Spozy Sapoznikoff had the idea that we should make one of the mini classes about the NCAA a kind of info session about what the NCAA does. We could perhaps do a potluck lunch on Friday when nothing has been scheduled.

### **Bylaws**

The bylaws were not able to be up for a vote because they were not disseminated in time. The board was simply to decide whether or not a special telephonic meeting should be called to amend the bylaws before the February meeting or not. Proposed changes to the bylaws include:

- A term limit of 9 consecutive years for board members, who would be allowed to come back after 3 years due to a possible “board burnout”
- Directors are now expected to attend at least 1 of the regular meetings in person
- Executive committee appointments would now last 2 years
- Title of the vice chair was changed to chair-elect with the understanding the chair elect would be training to be the chair
- 3 new committees to be created: communication, special events, and fundraising/finance of which the treasurer would be the chair.
- Gender neutrality change

Stu Levitan stated that he did not understand the rationale for board limits as he believes it is usually not due to burn out but because of leadership issues and to prevent the creation of an oligarchy. He was also uncomfortable with the fact that officers are exempt from the term limit until their term as officer is complete.

Rob Lincoln noted that this was put up for discussion purposes because of concern from alums about appointing board's friends for life terms. Cindy Hill stated that it's good for those like her who sometimes may need an excuse to take a break after years of serving on the board.

The thought behind continuing the appointment of electors was that it takes a while to become effective and to be known by the campus community and various boards and it will help with continuity.

Rob Lincoln stated that any other concerns about the bylaws should be emailed to the governance committee.

Spozy Sapoznikoff stated that she would like to see the committees revitalized so that everyone on the board is an active participant and is giving reports and the same 4 people are not consistently doing the bulk share of the work. She believes there should be another phone call in December. No one disagreed on this point.

### **Foundation Update**

The college and Felice Schulaner (the new Foundation board chair) are in the process of hiring a search firm in the national search for the VP of the Foundation. There were no changes to the Foundation bylaws that affected the NCAA at all.

A motion to adjourn was made by Rob Lincoln and seconded by Spozy Sapoznikoff. The motion carried unanimously at 7:08 p.m.