

NCAA Board Meeting Minutes
11/5/2011

Hill notes there is a quorum and the meeting began at 9:06 am with the following members present:

Cindy Hill, Board Chair of the NCAA
Robert Lincoln, Vice Chair
DeAnn Garey Roy
Colin Boyle
Carla Eastis
Susan "Spozy" Sapoznikoff

On the phone:
Stu Levitan
Maia Hinkle
Bill Rosenberg, Treasurer

Also present:
Jessica Rogers—VP of Alumnae/i Affairs
Sarah Thompson—Alumnae/i Coordinator

Motion to approve the August minutes was made by Hill. Sapoznikoff seconded and notes she has proxy for Mike Burton to approve the minutes. Minutes are unanimously approved with the addition that two typos would be corrected.

Consent Agenda

Consent agenda needs to have some thought. Updates should be made to changes in seat, funding and organized by bullet points or short paragraphs.

Hill notes that there used to be reports on committees which members of the board were able to review on own time, now have fallen by the wayside. It is very efficient to proceed under that.

Student Research and Travel Grant Budget

Rogers notes there were a few instances found where some donor directed funds for programs with specialized accounts aren't being used. The Foundation has tightened those guidelines and will have \$3,500 coming into student/research and travel for the next semester as result. The SRTG committee is also working on instituting some of the money in the budget to go to students who are presenting at conferences. It's something that hasn't typically been awarded in the past but in discussions with faculty it's a pretty big need.

Rosenberg notes the importance of qualitative standard for awards with more money coming in with Hinkle noting that this should not be a problem.

Reappointments

Board reappointments: Katie McAuley and Stu Levitan are up for reappointment.

Lincoln notes whether to do re-appointments now or if we want to hold until considering board appointment (if the vote is positive). Move to use May meeting to implement new approval process going forward.

Lincoln motions to reappoint Katie McAuley through the end of the meeting. Levitan seconds. All vote in favor of re-appointment of Katie McAuley. Through proxy of Spozy, Mike Burton approves.

Lincoln motions to make reappointment for Stu Levitan. Hill seconds. Hinkle motions to approve reappointment of Levitan through the end of May. All vote in favor of Levitan remaining on the board until the end of May.

DeAnn Garey-Roy is leaving the board. She will stay until the end of the meeting.

Executive Committee Elections

Rosenberg has expressed interest in staying on as treasurer at least through the year. Hill motions to reappoint Rosenberg for treasurer position on executive committee. Sapoznikoff seconds. Lincoln notes that Bill has done a lot of hard work to understand the budget process. He really pays attention. All vote in favor of approving Bill.

Sapoznikoff steps out of the room. Lincoln moves to approve Sapoznikoff as vice chair as his position will be vacant as he is being nominated to chairman. Hill seconds. Lincoln notes someone is needed in Sapoznikoff's role on the governance committee. All vote in favor of approving Sapoznikoff as vice chair. Sapoznikoff rejoins the meeting.

Hill has decided to step down as board chair and Lincoln was nominated as a replacement. Lincoln leaves the room. All vote in favor of appointing Rob Lincoln as Board Chair. Lincoln rejoins.

It is decided that Hill is appointed to the governance chair position through the remaining year.

Motion from Sapoznikoff and governance committee to change bylaws and implement an appointed board. Motion is tabled by Lincoln at request of Colin Boyle for more discussion of the issue before the vote.

Lincoln welcomes Dr. Michalson and Provost Miles

Dr. Michalson's state of the college report.

Board of Governors and State Legislature Issues

Next week (the week of Nov.14th) will be a very critical meeting with the board of governors. Gov. Scott has already distributed his Texas plan which would mean the bringing of a “punching the clock model” to faculty hours, which was established under the sense that some research faculty at research Universities spend little time in the classroom. The Board of Governors fashioned a work group that is tasked with redefining the terms and leave the decisions to the Universities while also trying to find common ground with the governor’s plan. That report is coming out next week at the board of governors meeting.

Policy changes will likely put off until 2013 in part because there are too many policy decisions to make in one session. Tenure has not been touched in the legislature. The issue of budget remains, college is down 28% in state appropriates this past year. College has made aggressive tuition increases, 15% for instate students in the last 2 years in order to follow the mandate associated with the tuition differential idea that Gov. Christ promoted.

Lincoln notes that Florida alumni can help contact legislatures or others to express support for New College and the University system but notes that we want to be clear about messaging to our alums. Dr. Mike states that “anytime people can talk up educational foundation New College gave them, that’s important.” We need to focus on the importance of critical thinking skills and other general skills a liberal arts education can give them.

Other college updates

--Working on our competitiveness in admissions. Main things students tell us as to why they don’t chose New College is that they believe we’re academically weak or that we don’t have enough faculty, so we’re trying to change our messaging and our website to reflect that that’s not true.

--Alumni giving is up to 30%

--Need to diversify student body. This year had the most diverse class the college has seen.

Provost Miles report

One of key agendas will be finding ways to emphasize our core values and form our identity as an institution around those. We then want to craft policies around our mission, values, and principals. We issued a survey to faculty, staff, and students called the values, policy, and practices survey. It determines how committed the individual is to the core values, how well do they feel New College’s policies adhere to those values, and finally, how do the practices adhere to those values.

Working on student retention. 4 year retention is about 57% which is too low for us. The successful students at New College are connected closely to an advisor. We’ve improved retention of 1st years over the past few years. It’s at the 3rd and 4th years that we’re still losing students and this is anomalous among our peers. Why do some

students make connection and transition and some don't? Trying to promote better advising and we're establishing faculty mentor program for new faculty in division who can help learn how to advise in the New College way.

20 minute break for lunch is taken.

Lincoln welcomes Michael Long

Student Body President Michael Long's NCSA update

Reunion

Michael Long requested to have reception for students to welcome alums back or informal networking with alums. He also suggested nametags with each person's major or what they're doing now because it facilitates an informal way for students to network and talk to alums. Sapoznikoff moves to put on reunion committee agenda to have a students' welcome alums back reception as early as Thursday.

Lincoln suggests perhaps have a student in each discipline to put on presentation about their thesis. Jessica notes that we can talk to Provost Miles because it's beneficial for bacc prep.

NCSA Funding

Board needs to get a briefing on the structure of the NCSA finances and the different funds coming in and how they are designated. Long offers to do a budget presentation to everyone. Date TBD.

IT/Email issues

Wifi doesn't work well around campus and internet is slow. Need equipment to fix this (packetshaper). IT asked students for the money but Long declined. The cost is about \$3,000. Long requested names of a technological alum who might be able to help. Boyle agrees to call IT and see exactly what the issue is.

Technology Advisor Committee (TAC) voted to get rid of alums with addresses in August. Students signed referendum stating they would like to keep their addresses.

In 2005 New College agreed to get permanent bounce accounts to alums and with the move to google docs you can no longer do this. Everyone in last 4 years that gmail account was created for has been left on because of this issue. Rogers notes she was told that students could still have gmail accounts but they would be removed internally from the system from student list serve etc. after 3 months but that was never implemented.

Lincoln notes the problem is there is no effective way to manage accounts to determine who is actively part of community. The Association also needs to be concerned about the fact that younger alums, if they keep their emails will have a

service not provided to older alums and there's no way to move all alums over to a ncf address our limited IT staff.

TAC will discuss email address issue at next meeting in Dec.

Visitation and Trespass Policies

Board of trustees voted on trespass policy and it passed.

Lincoln raises the issue of integration issues for recent graduations who are transiting from student into the role of alums. Long states that many recent grads believe the NCSA is their governing body and not the NCAA. This has put a lot of pressure on current student body and student governments. Hinkle raises the need for NCAA presence to increase. Hill & Lincoln agree and recommend face-to-face chats and perhaps a graduation council to help young alums transition because previous communication methods have not been effective.

Long inquires if there is an immediate graduate that can serve on the board so that younger alums will feel they have a voice.

Lincoln: The foundation board always used to have two 2 year slots for graduating alums. The NCAA board, in the first genesis of the appointments policy, started making it a policy that those two students would be appointed to the alumni board as well, but these positions were removed from the Foundation board. Andy Walker notes this policy has been up on Foundation board for re-evaluation. Issue was that a year was not long enough to contribute, but it's hard to get recent grads for more than one year. Lincoln suggests ex-officio member of student government as opposed to recent grad in our board meetings.

Sapoznikoff notes that if we move to an appointed board in this session, the applications would start to be doled out in January and any recent grad who would like to be on the board would be welcome to apply.

Andy's Foundation Report

Used outside firm to determine the college had \$128 million worth of needs that were considered high priority. Foundation hired a firm to assess New College perceptions, what would give to, what amount would they give and said New College could do a 60 million dollar fundraising goal over 7 years or so, which is what was implemented. It's comprehensive, meaning it includes all fundraising. It'll run through June 30, 2017. Most of campaign will likely be planned gifts. General purpose is unrestricted support. \$15 million or 25% of campaign has been completed already. Campaign is starting a 101 club to increase alum giving. 28 alum members are in it so far. Average request is \$250,000.

Appointed Board

Lincoln recommends a move to an appointed board because in the last two or three election cycles qualified candidates didn't get elected and felt so bad about

it that they didn't want to be appointed. He feels it has actually become a detriment to having the best and most representative board.

Burton and Lincoln discussed what is needed for a quorum under the new proposal and decided on a board that has to have 12 members and can't have more than 15 but the quorum number has to remain 7. This is half of twelve plus 1 regardless of the number of board members. This way, increasing the number of board members doesn't mean it will be impossible to have a quorum.

Boyle: I'm sorry I couldn't make the governance committee but I've done 15 years of nonprofits and I've seen some really bad boards and a nice check and balance is that they can vote us all out in 3 years and with the changes this would be missing.

Garey-Roy: At first I thought that, but when we ask who is voting? I wasn't voting before because I realized that I couldn't make an informed decision. If we are having problems filling all the seats that maybe at this time it's not a bad idea.

Boyle: Even if the constituency is not voting that doesn't mean our constituents would necessarily want an appointed board.

Lincoln: This is where I got stuck on this for a lot of years. In the last election we discussed going this way if we didn't have the participation in the Nimbus and through other communications and participation went down.

Sapoznikoff: We've had no feedback. We've really tried to talk to people, put things in the Nimbus, put them online, on facebook. If we had not done as much as we've done in the past 2 years and even before, in the 90s, then I'd feel differently. I don't know what else to do. Rosenberg agrees.

Hinkle: if the whole community comes at us and says this is not what we want then we can revisit it. It is an option.

Lincoln: if people want to speak out they'll have a half dozen ways to do so. If everyone has a poor reaction he would certainly reconsider. I know what you're saying about bad boards, but there is a bigger threat to having bad board from election process at this point. However much our role is to represent the alumni our real role is to help the college. Reason why we're considered one of more important institutions on campus is because of how much this board does to help the college.

Boyle: I want you to know I'm voting no, but I understand what you all are saying and in my head I'm 51 and 49 on it.

Garey-Roy notes the importance of dissent in this discussion.

Hill: I like that we have a process in place. It's not like we can so, oh, I have a buddy and you should join the board. We have an institutionalized system in place and we want to be fair.

Lincoln let's go ahead and do a roll call vote.

Levitan—Aye

Hinkle—Aye

Rosenberg—Aye

Sapoznikoff—Aye

Burton (by proxy of Sapoznikoff)—Aye

Hill—Aye

Garey-Roy—Aye

Banks (by proxy)—Nay

McAuley (by proxy)—Nay

Eastis—Aye

Boyle—Nay

Lincoln—Aye

Rogers counts the vote is 9 yes to 3 no. The ayes have it.

PhP bulletin

Need for a secure online directory for alums and students to use. The board considered integrating it with facebook accounts or having a moderated account. There should be an option for alums to have a limited profile. This php bulletin must interface with Raiser's Edge software directly. The site should be on the Alumni Association homepage with advertisements in the Nimbus. Alums could subscribe through eblasts.

Boyle motions to adjourn the meeting. Sapoznikoff seconds. All vote in favor. The meeting is adjourned at 3:46 pm.